



THE SOUTH CAROLINA DIVISION OF THE IAI

**2024 CALL FOR
VENDORS/SPONSORS**

2024 Annual SCIAI Conference

May 6-9, 2024

**Rock Hill Sports and Event Center
326 Technology Center Way, Rock Hill, SC**





Event Information



HOTEL INFORMATION

CAMBRIA HOTEL ROCK HILL - UNIVERSITY CENTER, 354 TECHNOLOGY CENTER WAY, ROCK HILL, SC 29730

BOOKING LINK: [HTTPS://WWW.CHOICEHOTELS.COM/RESERVATIONS/GROUPS/ML82P3](https://www.choicehotels.com/reservations/groups/ml82p3)

GROUP RATE: \$98/PER NIGHT PLUS TAXES AND FEES, \$5 DAILY PARKING

VENDOR BENEFITS WITH THE SCIAI

- 4 DEDICATED BREAKS OVER TWO DAYS TO INTERACT WITH ATTENDEES
- 2 TICKETS TO EACH SOCIAL EVENT
- ATTENDEE CONTACT INFORMATION PROVIDED AFTER THE EVENT (UNLESS ATTENDEE OPTS OUT DURING REGISTRATION)
- SPRINGTIME EVENT-DURING LESS BUSY TRAVEL TIMES
- LOCATED NEAR A MAJOR AIRPORT FOR EASY TRAVEL.
- EVENT DRIVEN SPONSORSHIPS VERSUS TRADITIONAL "TIERED SYSTEM".
- 75+ ATTENDEES PRESENT LAST YEAR, 100+ ATTENDEE GOAL FOR THIS YEAR
- 600+ FACEBOOK FOLLOWERS

TABLE FEE/ NEEDS

- THERE IS A \$250 TABLE FEE IN PLACE FOR THE VENDOR HALL IN 2024
- THIS IS A PER TABLE COST, WITH OPTIONS OF 1, 2, OR 3 TABLES (3 TABLE DISCOUNTED TO \$650 TOTAL)
- PLEASE NOTIFY OF ANY ELECTRICAL OR WI-FI NEEDS- NEEDS ARE NOT GUARANTEED BUT SCIAI WILL STRIVE TO MEET THE NEEDS OF ALL VENDORS.

VENDOR HALL INFORMATION

- AT THE 2024 CONFERENCE THERE WILL BE 2 DAYS AVAILABLE FOR VENDORS TO PARTICIPATE IN THE VENDOR HALL. THIS WILL TAKE PLACE **ALL DAY TUESDAY AND WEDNESDAY (MAY 7-8)**
- SET-UP WILL BE AVAILABLE FROM MONDAY EVENING FROM 4PM-6PM. ADDITIONAL SET-UP CONTINUES AT 7AM ON TUESDAY MORNING WITH PARTICIPANTS ARRIVING AT 7:30AM FOR BREAKFAST. CLASSES BEGIN AT 8:30 (FIRST DEDICATED BREAK AT 10AM)
- THERE ARE 4 TOTAL DEDICATED VENDOR BREAKS DURING THE DAY ON TUESDAY AND WEDNESDAY FOR A TOTAL OF 2 HOURS.
- A **LIMITED** NUMBER OF PACKAGES CAN BE SENT TO THE VENUE AHEAD OF TIME. THEY HAVE A SMALL SPACE AVAILABLE TO STORE THESE ITEMS. PLEASE ADVISE ON YOUR REGISTRATION IF YOU NEED THIS SERVICE.
- **AN AREA FOR LARGE DISPLAYS SUCH AS VEHICLES IS AVAILABLE.** IT SHOULD BE NOTED THE SPACE IS NOT "DIRECTLY" WITHIN THE CONFERENCE SPACE AND WOULD REQUIRE EFFORT TO GET ATTENDEE FOOT TRAFFIC TO VIEW THE DISPLAY. IF YOU ARE INTERESTED IN UTILIZING THIS SERVICE PLEASE ADVISE ON YOUR REGISTRATION. THERE WOULD BE A TABLE FEE COST ASSOCIATED.



Vendor Registration

Registration is completed via Google form

Registration Link: <https://forms.gle/YAiQVCSEJtDuUgBF9>

Table Fees and Sponsorships can be payed by PayPal, invoice, or check.

SCIAI PAYPAL Link can be found at
<https://sciai.org/SpringConf.html>

If you request an invoice on your registration form, it will be sent to the contact email provided.

Checks can be made payable to SCIAI and mailed to:

4 McGee St., Room 124
Greenville, SC, 29601

Ensure you specify on your registration which payment method you are planning to complete

AVAILABLE SPONSORSHIP PACKAGES

EVENING SOCIAL SPONSOR - \$3000

SOLE TITLE VENDOR

- MAIN TITLE SPONSOR, SPONSOR FOR THE WEDNESDAY EVENING SOCIAL-THE MAIN SOCIAL EVENT
- LARGE DEDICATED SIGNAGE AT WEDNESDAY EVENING SOCIAL
- LARGE SPONSORSHIP LISTING AT CONFERENCE CHECK-IN
- LISTED AS SPONSOR ON FULL PAGE EVENING SOCIAL ADVERTISEMENT IN CONFERENCE PROGRAM- LOGO INCLUDED
- FULL PAGE ADVERTISEMENT IN CONFERENCE PROGRAM
- FIRST FULL PAGE AND BACK FULL PAGE ADVERTISEMENT IN IDENTIFIER (4 ISSUES)
- 2 DEDICATED SOCIAL MEDIA POSTS-SPONSOR SHOUTOUTS
- LARGE SPONSORSHIP LISTING ON WEBSITE/CONFERENCE PAGE
- PRIORITY VENDOR HALL LOCATION

WELCOME RECEPTION OR BUSINESS LUNCH SPONSOR- \$2000

SOLE VENDOR FOR EACH EVENT, CAN BE SPLIT TO 2 VENDORS BUT WOULD SHARE PERKS BELOW

- SPONSOR EITHER MONDAY'S WELCOME RECEPTION OR THE BUSINESS LUNCH ON TUESDAY-FIRST COME FIRST SERVED ON CHOICE
- LARGE DEDICATED SIGNAGE AT EITHER EVENT
- MEDIUM SPONSORSHIP LISTING AT CONFERENCE CHECK IN
- HALF-PAGE ADVERTISEMENT IN CONFERENCE PROGRAM
- SINGLE FULL PAGE ADVERTISEMENT IN IDENTIFIER FOR A YEAR (NEXT 4 ISSUES)
- 1 DEDICATED SOCIAL MEDIA POST SPONSOR SHOUTOUT
- PRIORITY VENDOR HALL LOCATION

HOSPITALITY SPONSORSHIP- \$750

MULTIPLE VENDOR SPOTS AVAILABLE

- SPONSOR THE LIBATIONS AND REFRESHMENTS IN THE HOSPITALITY SUITE
- LARGE DEDICATED SIGNAGE IN THE SUITE
- MEDIUM SPONSORSHIP LISTING AT CONFERENCE CHECK IN
- HALF-PAGE ADVERTISEMENT IN THE CONFERENCE PROGRAM
- 1 DEDICATED SOCIAL MEDIA POST SPONSOR SHOUTOUT

EDUCATIONAL SPONSORSHIP - \$500

MULTIPLE VENDOR SPOTS AVAILABLE

- SPONSOR A SPEAKER/WORKSHOP AT THE CONFERENCE. THIS FUNDING WILL GO TOWARD THE TRAVEL/LODGING COSTS FOR A SPEAKER AT THE EVENT.
- LOGO IN THE CONFERENCE PROGRAM SCHEDULE NEXT TO SPONSORED SPEAKER
- LISTED IN CONFERENCE PROGRAM AGENDA
- 1 DEDICATED SOCIAL MEDIA POST SPONSOR SHOUTOUT

BREAK OR RAFFLE SPONSORSHIP- \$400

MULTIPLE VENDOR SPOTS AVAILABLE

- SPONSOR OF ONE OF THE MORNING OR AFTERNOON BREAKS IN THE VENDOR AREA. BREAKS WILL INCLUDE COFFEE/AM SNACKS OR DRINKS/PM SNACKS. FUNDS MAY ALSO BE USED FOR RAFFLE PRIZES THAT ATTENDEES CAN BUY TICKETS FOR.
- TABLETOP SIGNAGE AT THE BREAK WITH YOUR LOGO OR SIGNAGE AT THE RAFFLE AREA
- GENERAL SPONSORSHIP LISTING AT CONFERENCE CHECK-IN
- LISTED IN SPONSOR SOCIAL MEDIA POST



Thank you in advance for your consideration of support for the South Carolina IAI. We strive to give our vendors the best experience as our organization could not provide the quality conferences it does without YOU!

www.SCIAI.org

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<https://www.facebook.com/SouthCarolinaIAI>